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Joel Greenblatt's Magic Formula Returns 40% Per Year? How To Use Stock Screeners *How to Dominate any Market by creating a Category - with Chris Lochhead, author of Play Bigger Davos 2013 - An Insight, An Idea with Clayton Christensen How This Man Profited \$1 Billion Betting on Hong Kong Horse Races* Peter Sims - Fail small so that you can succeed big *Little Bets How Breakthrough Ideas*

In a nutshell, Sims' book refreshes a simple idea of how productive and valuable it can be to work in small steps. He calls these steps "little bets" to illustrate risk management opportunities coming with

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gradual development rather than big bets of putting every resource behind unproven ideas. In doing so Sims accomplishes to address two objectives.

Little Bets: How breakthrough ideas emerge from small ...

1) Making little bets so that you can make big bets. 2) Cultivating a growth mindset - To deal with failure / obstacles. 3) Being proactive - Proactively failing so that you can learn faster. 4) Knowing how to play - To make each other look good by 'plussing', and stop inhibiting ideas from flowing.

Little Bets: How Breakthrough Ideas Emerge from Small ...

Little bets offers something to both groups. The conceptual thinkers have good ideas- but they are rarely entirely right- or exactly what customers and others need. Sometimes big visions take so long to implement that by the time they are achieved they are obsolete.

Little Bets: How breakthrough ideas emerge from small ...

Today's book belongs to my favourite genre 'creativity and innovation'. The name of the book is "Little Bets: How Breakthrough Ideas Emerge from Small Discoveries." written by Peter Sims. Alan Kay, the respected technologist, once said "The best way to predict the

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future is to invent it.". But how do we invent the future, especially if it's not a logical extension from the past?

Little Bets: How breakthrough ideas emerge from small ...

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Peter Sims - Little Bets: How Breakthrough Ideas Emerge ...

224. ISBN. 978-1439170427. Little Bets: How Breakthrough Ideas Emerge from Small Discoveries is a book written by Peter Sims, published by Free Press in January 2011. The book promotes the idea of small-scale experimentation (or "little bets") as a key part of the creative process.

Little Bets - Wikipedia

Little Bets: How Breakthrough Ideas Emerge from Small Discoveries: Sims, Peter, Nelson, John Allen: Amazon.com.au: Books

Little Bets: How Breakthrough Ideas Emerge from Small ...

Behind every breakthrough idea is often a host of experiments that flopped -- and Sims shows how to leverage these "little bets" to

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produce lasting results. This is a powerful and practical book."--Daniel H. Pink, author of *A Whole New Mind* and *Drive* "A fascinating and revealing journey through the real-life dynamics of the creative process.

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Behind every breakthrough idea is often a host of experiments that flopped - and Sims shows how to leverage these "little bets" to produce lasting results. This is a powerful and practical book." (Daniel H. Pink Author of 'Drive' and 'A Whole New Mind') "A fascinating and revealing journey through the real-life dynamics of the creative process.

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